WHAT IS CLAIMED IS:

1. An accessory for a vehicle having a wheel with spokes, said accessory comprising:

a vibratory member configured to be vibrated by the spokes of a rotating wheel; and

a main body supporting said vibratory member on said vehicle, said main body further comprising an identity plate.

- 2. The accessory of claim 1, wherein said identify plate bears identification numbers.
 - 3. The accessory of claim 2, wherein said numbers are stickers.
- 4. The accessory of claim 1, wherein said vibratory member snaps into a socket on said main body.
- 5. The accessory of claim 4, wherein flexible tabs on said vibratory member are configured to snap fit between inner and outer rings of said socket.
- 6. The accessory of claim 4, wherein said vibratory member is configured to snap into said socket at a variety of angles with respect to said main body so as to accommodate differently sized bicycles.
- 7. The accessory of claim 6, further comprising notches disposed around a periphery of said socket for receiving tabs disposed around a periphery of said vibratory member, said notches corresponding to said variety of angles.
- 8. The accessory of claim 1, wherein said accessory comprises three points at which said accessory is attached to a bicycle.

- 9. The accessory of claim 8, wherein each of said points comprises a zip tie threaded through said main body.
- 10. The accessory of claim 8, wherein at least one of said points comprises a plurality of holes disposed around a periphery of a protrusion such that a said zip tie can be threaded through said holes a plurality of angles with respect to said main body.
- 11. The accessory of claim 1, further comprising a zip tie threaded through said main body for attaching said accessory to said vehicle.
- 12. The accessory of claim 1, wherein said identity plate comprises one or more removable panels attached to said main body.
- 13. The accessory of claim 1, wherein said vibratory member comprises a base and a flexible extension, wherein said flexible extension is split into two or more portions.
- 14. The accessory of claim 13, wherein şaid splits are tapered, narrowing toward said base.
- 15. The accessory of claim 13, wherein a corner of one ore more of said portions is rounded.
 - 16. A packaged kit comprising:

an accessory for a vehicle having a wheel with spokes, said accessory comprising;

a vibratory member configured to be vibrated by the spokes of a rotating wheel; and

a main body supporting said vibratory member on said vehicle, said main body further comprising an identity plate; and

a variety of identification indicia or decorative elements that can be selectively disposed on said identity plate.

- 17. The kit of claim 16, wherein said variety of identification indicia or decorative elements comprise a sheet of stickers.
- 18. The kit of claim 16, wherein said variety of identification indicia or decorative elements comprise numbers.
- 19. An accessory for a bicycle having a wheel with spokes, said accessory comprising:

means for generating sound in response to rotation of said wheel; and a main body supporting said means for generating sound, said main body further comprising an identity plate;

wherein said accessory is configured to attachment to a frame of said bicycle.

20. The accessory of claim 19, further comprising a variety of identification indicia or decorative elements that can be selectively disposed on said identity plate.